



Moscow

7 November 2009

## **URAVO is launching “CCCP TV”**

On November 7 2009 Uravo is launching on of its cornerstone projects – “CCCP TV”. This is a joint project with Gosteleradiofund of Russia, the exclusive owner of USSR television content up to 1992.

The collection already includes Vokrug Smekha (Soviet humor), Goluboi ogoniek (official New Year party), Vremia (daily news program), etc. and will be growing constantly thanks to our sponsors and advertisers.

All visitors of the site can take a free ride on this “time machine”.

“We would like to thank all those who have sent us words of support and encouragement after the news of the project came out in March this year”, says Andrei Akopian, CEO of Uravo. “We will continue our efforts to improve CCCP-tv.ru, as well as our Online Cinema Uravo.tv, which is packed with Soviet, Russian and international movies and programs free for our visitors.”

## **About URAVO**

Uravo runs Online Cinema Uravo.tv, counting more than 1000 hours of licensed films and documentaries of Russian, Soviet and international origin.

Access to all content is free. The business model is based on advertising and sponsorship revenues.

CCCP TV is a joint project with Gosteleradiofund of Russia, focused on video archives of Soviet television in contemporary design. The project was launched on 7 November 2009.